

# CD 102.5

## THE ALTERNATIVE STATION

### **EEO Public File Report**

For the period: June 1, 2016 to May 31, 2017

Report for:  
(WWCD)

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of Broker for WWCD (FM) – Baltimore, Ohio, and is required to be placed in the public inspection files of WWCD-CD102.5, and posted on CD1025.com.

The information contained in this report covers the time period beginning June 1, 2015 and ending May 31, 2016.  
The FCC's 2002 EEO Rule requires that this report contain the following information:

- 1) A list of all full-time vacancies filled by the WWCD during the applicable period.
- 2) For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 c (1) (ii) of the new EEO rule, which should be separately identified), identified by name, address, contact person and telephone number.
- 3) The recruitment source that referred the employee for each full-time vacancy during the applicable period.
- 4) Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
- 5) A list and brief description of the initiatives undertaken pursuant to section 73.2080 c (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed in Appendix 2 under the column entitled "Full-time positions for which this source was utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this report, a vacancy was deemed "filled", not when the offer was extended, but when the employee began employment. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or by e-mail.

**Appendix 1**

ANNUAL EEO PUBLIC FILE REPORT  
COVERING THE PERIOD FROM 6/1/15-5/31/16

Section 1: Vacancy Information

Station comprising report: WWCD

Full Time positions filled by job title (name)	Date Open	Date Filled	Sources (See Appendix 2)	Source	for position

Total number of persons interviewed during this applicable period: **0**

**Appendix 2**  
 ANNUAL EEO PUBLIC FILE REPORT  
 COVERING THE PERIOD FROM 6/1/14-5/31/15  
 Station comprising the report is WWCD

Section 2: Recruitment Source Information

	Title	Company	Address	Interviews referred by source
1.		American Women in Radio & Television		
2.	Chair	Ashland University	401 College Ave. Ashland, OH 44805	
3.		Bowling Green State University	Telecommunications Department Bowling Green, OH 43403	
4.	Communication Dept.	Cleveland State University	1983 East 24th Street Cleveland, OH 44115	
5.		Columbus Association of Black Journalists	P. O. Box 1924 Columbus, OH 43216	
6.		Columbus State Community College	550 E. Spring Street, Nestor Hall, Room 119 Columbus, OH 43215	
7.	Asst. Professor	Kent State University	School of JMC D-102MSP Kent, OH 44242	
8.	Area Director	Miami University	140 Williams Hall Oxford, OH 45056	
9.	Dean	Ohio University	RTVC 483B Athens, OH 45701-2979	
10.	Communication	Otterbein College	One Otterbein College	

	Department		Westerville, OH 43081	
11.	Placement Service	University of Dayton	St. Joseph Hall Room 121 Dayton, OH 45469-1679	
12.	Communications Department	University of Findlay	1000 North Main Street Findlay, OH 45840-3695	
13.	Broadcasting Adviser	University of Toledo	2801 West Bancroft Toledo, OH 43606-3390	
14.	Dept. of Communication	Wright State University	3640 Colonel Glenn Highway Dayton, OH 45435	
15.	Professor, Dept. of Comm.	Youngstown State University	One University Plaza Youngstown, OH 44555	
16.	Human Resources / On-Air Commercials	WWCD FM	1036 South Front St, Columbus, Ohio 43206	
17.	Dean of Students	Columbus College of Art & Design	107 North Ninth Street Columbus, Ohio 43215	
18.	Arts and Sciences Career Services Office	The Ohio State University	48 Townshend Hall 1885 Neil Avenue Columbus, Ohio 43210	
19.	Internship Department	Ohio Center for Broadcasting	5330 East Main Street #200 Columbus, Ohio 43213	
20.	Student Involvement Department	Capital University	1 College Avenue Columbus, Ohio 43209	

Section 2a: Online/Internet Recruitment Sources

	Organization	e-mail/Website	Interviews referred by source
1a	National Association of Broadcasters	<a href="http://www.nab.org/bcc">http://www.nab.org/bcc</a>	
2a	American Women in Radio and Television	<a href="http://www.awrtdawn@aol.com">http://www.awrtdawn@aol.com</a>	
3a	Ohio Association of Broadcasters	<a href="http://www.oab@oab.org">http://www.oab@oab.org</a>	
4a	The Ohio State University	<a href="http://www.asccareerservices.osu.edu/futurelink">http://www.asccareerservices.osu.edu/futurelink</a>	
5a	Ohio Center for Broadcasting	<a href="http://www.beonair.com">http://www.beonair.com</a>	
6a	Capital University	<a href="http://www.capital.edu">http://www.capital.edu</a>	
7a	WWCD Ltd.	<a href="http://cd1025.com/about/jobs-internships">http://cd1025.com/about/jobs-internships</a>	
8a	Monster	<a href="http://www.monster.com/">http://www.monster.com/</a>	
9a	Central Ohio Consortium JobLine	<a href="https://www.myinterfase.com/ohiojobline/employer/">https://www.myinterfase.com/ohiojobline/employer/</a>	

### Appendix 3

ANNUAL EEO PUBLIC FILE REPORT  
COVERING THE PERIOD FROM 6/1/16-5/31/17

Station comprising the report: WWCD

Sections 3: Supplemental (Non-Vacancy Specific) Recruitment Activities undertaken by WWCD

Classification	Type of Activity	Description
4	Station Tours 10/8/16 & 10/9/16	Columbus Open Studio & Stage Tours: Patrons came to the station for a tour and to be educated about the radio station, including our history and what goes into every department.
4	Mentorship Liaison 11/10/17	Mentored student from Hilliard Darby/Hilliard Bradley High School and spoke to student about radio, advice for the future, and how to obtain internship.
4	Station Tour 11/16/16	Junior Achievement Tour: Patrons came to the station for a tour and to be educated about the radio station, including our history and what goes into every department.
1	Ohio State Summer Internship & Opportunity Fair 1/24/17	Summer Internship recruitment event that provided students to gain insight on the Promotions and Marketing internship with CD102.5.
5	CD102.5 Promotions Internship 6/1/16-5/31/17	Our ongoing internship program teaches students about how to succeed in radio, promotions, and marketing. They are exposed to all aspects of radio broadcasting and responsible for various duties throughout the program. Overtime they acquire skills needed for broadcast employment.
4	Junior Achievement BizTown Volunteer Day 5/1/17	CD102.5 adopted a Junior Achievement Day on March 1st during which we interacted with students and helped them learn about JA's three pillars: financial literacy, career readiness and entrepreneurship.

**ANNUAL EEO PUBLIC FILE REPORT**

Station comprising the report is WWCD

Report filed by:

Tina Coleman

HR Manager

WWCD LTD

1036 South Front Street.

Columbus, OH 43206

614-221-9923 x 125

[www.CD1025.com](http://www.CD1025.com)